

Bobbi Landis

From: Bobbi Landis
Sent: Friday, September 6, 2019 8:14 AM
Subject: Important Notification: 2019 Fall Promotion
Attachments: 2019 Fall Promotion Final Flyer.pdf; 2019 Fall Promo Quote-Plan Deposit Form.pdf

Good Friday morning, everyone!

In an effort to encourage more sales through the winter months, we are gearing up to offer prospects a significant savings opportunity this fall/winter. Please take the time to carefully review this memo in its entirety, along with the materials attached so that you can speak informatively and confidently regarding the program when presenting the options to your clients.

The specific details of this limited-time Fall 2019 promotion include the following:

LOG HOME Packages (Engineered or Traditional Solid)

- Deposit before October 31, 2019 and deliver in January 2020
Receive a 7% discount
- Deposit before November 30, 2019 and deliver in February 2020
Receive a 6% discount
- Deposit before December 31, 2019 and deliver in March 2020
Receive a 5% discount

TIMBER FRAME/HYBRID HOME Packages

- Deposit before September 30, 2019 and deliver in January 2020
Receive a 5% discount
- Deposit before October 31, 2019 and deliver in February 2020
Receive a 4% discount
- Deposit before November 30, 2019 and deliver in March 2020
Receive a 3% discount

Important details/restrictions:

- The Fall 2019 Promo can be used in conjunction with the *Timberhaven Bucks (\$500.00)*.
- The Fall 2019 Promo cannot be used in conjunction with any other promotional offer, including the quarterly feature homes.
- Sportsman Cabin Series, store orders, outdoor wooden structures like pavilions, pergolas, gazebos, and barn doors are excluded.
- Time-frames for timber frames packages will vary considerably from a log package, so if you have any questions or concerns regarding time-frames, please contact Lynda.

The 2019 Fall Promotion Flyer and 2019 Fall Promo Quote/Deposit Form have been attached for your review. These assets also have been shared to the portal under the **Current Promotion** tab. The flyer has been added as a public attachment in LMS for use at your discretion.

The 2019 Fall Promotion will **not** be nationally advertised on our website or in social media. Please be sure to **spread the word** to prospects who have been noncommittal.

We appreciate your continued support and dedication. Happy Selling!