

Bobbi Landis

From: Bobbi Landis
Sent: Friday, July 12, 2019 11:12 AM
Subject: Summer Feature Home Toolkit: Meadow View I
Attachments: Summer 2019 Feature Home - Meadow View I Flyer.pdf; 2019 Summer Feature Home - Meadow View I.pdf; 2019 Summer Feature Home - Meadow View I Option List #1.pdf; 2019 Summer Feature Home - Meadow View I Floor Plans.pdf

Importance: High

ANNOUNCING our 2019 Summer Feature Home: Meadow View I and an opportunity to SAVE \$13,965

- Meadow View I: 1,635 sf, 3 bedrooms and 2 baths
- 6x8 D premium-grade, kiln-dried Engineered Logs with Mortise & Tenon Corner
- Only one package is available at this discounted rate!
- **No changes can be made** to the plan or to the package components.

TIMEFRAME DETAILS

- Deposit by September 30, 2019
- Feature home promotion expires September 30, 2019
- Delivery must be taken within 90 days of expiration date but no later than December 31, 2019

PACKAGE COSTS/DETAILS

- This price includes Zone 1 Shipping. See option list for Zone 2-6 shipping costs.
- Sales Tax will be collected where applicable.
- 10% deposit is required. Total 20% pre-cut deposit. Balance on delivery.
- Retail for \$125,160 / Feature Home special offer \$111,195 (delivered to Zone 1)
- **TOTAL SAVINGS of \$13,965**

COMMISSION DETAILS

- **Flat Commission Rate of 8%** to the selling representative.

MARKETING TOOLKIT *Attached hereto for your review.*

- Promotional flyer for distribution via email or to hand out at your shows and open houses, etc.
- Complete materials list
- Option List (2-6 Zone Shipping Costs)
- 8 ½ x 11 floor plans and elevations

WHAT WE WILL DO to market this promotion:

- Place the feature on our homepage
- Blog about the feature home
- Include the feature home as a "Featured Design" on the Design Center
- Add the *2019 Summer Feature Home* to your web mail template library
- We will also place this special offer on Facebook Marketplace and Craig's List and encourage you to do the same.
- The 2019 Summer Feature Home toolkit references have been saved to the Portal>Current Promotions for future reference.

Questions? Please let us know. Otherwise, happy selling!

Have a great Friday, everyone!
Bobbi