



SPECIALIZED

DIGITAL MARKETING

WEB SERVICES PRICE SHEET FOR TIMBERHAVEN MEETING

The services listed below are meant to compliment the presentation at the dealer meeting. They are a somewhat “bare-bones” example of what is available but designed to get distributors in line with what is needed to make the most of both the national presence of the Timberhaven site(s) and the local distributor sites.

Local Directory Listings - \$100 a year

The purpose is to enable individual local business sites to rank highly on search results.

Local directory listings include search engine directories on:

- Google
- Bing
- Yahoo
- Over 50 other directories across the web

The requirements for the multi-listing service are:

- Website
- Google+ profile
- Facebook page

If you do not have the aforementioned requirements, we will create them for you. This is a great opportunity (and cost-effective) for distributors to improve their presence in local search results.

Basic Website - \$350

If you do not have a website – or want/need a new one - we can build you a basic (up to 5 pages) website for \$350 (normally starting at \$100 a page). The site will be built on WordPress and requires a hosting plan and domain name (purchased separately). It will have all the necessary plugins to be fully SEO optimized and ready for implementation of a content strategy.

On-Site SEO - \$25 per page

If you already have a website, we will (to the best of our ability depending on the platform it is built on) optimize it to be found by search engines. Up to 5 pages can be submitted for co-op reimbursement.

All items qualify for reimbursement under Timberhaven’s Co-op program.