



Plan Selections (pg. 4 - 52)

The image displays three distinct house plan selections. Each selection features a color photograph of the exterior of the house, a list of key features and specifications, and a detailed floor plan. The plans shown are 'Lake Ridge', 'Harborside', and 'Green Creek'.

Plan Names & Photo References

2015 Plan Book - Alphabetized by OLD PLAN NAME		
New Plan Name	Old Plan Name	Photography Used
Alpine	Alpine	Alpine
Alpine 2	Alpine 2	Alpine 2
Alpine 3	Alpine 3	Alpine 3
Alpine 4	Alpine 4	Alpine 4
Alpine 5	Alpine 5	Alpine 5
Alpine 6	Alpine 6	Alpine 6
Alpine 7	Alpine 7	Alpine 7
Alpine 8	Alpine 8	Alpine 8
Alpine 9	Alpine 9	Alpine 9
Alpine 10	Alpine 10	Alpine 10
Alpine 11	Alpine 11	Alpine 11
Alpine 12	Alpine 12	Alpine 12
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Alpine 14	Alpine 14	Alpine 14
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Alpine 31	Alpine 31	Alpine 31
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Alpine 35	Alpine 35	Alpine 35
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Alpine 37	Alpine 37	Alpine 37
Alpine 38	Alpine 38	Alpine 38
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Alpine 40	Alpine 40	Alpine 40
Alpine 41	Alpine 41	Alpine 41
Alpine 42	Alpine 42	Alpine 42
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Alpine 44	Alpine 44	Alpine 44
Alpine 45	Alpine 45	Alpine 45
Alpine 46	Alpine 46	Alpine 46
Alpine 47	Alpine 47	Alpine 47
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Alpine 87	Alpine 87	Alpine 87
Alpine 88	Alpine 88	Alpine 88
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Alpine 90	Alpine 90	Alpine 90
Alpine 91	Alpine 91	Alpine 91
Alpine 92	Alpine 92	Alpine 92
Alpine 93	Alpine 93	Alpine 93
Alpine 94	Alpine 94	Alpine 94
Alpine 95	Alpine 95	Alpine 95
Alpine 96	Alpine 96	Alpine 96
Alpine 97	Alpine 97	Alpine 97
Alpine 98	Alpine 98	Alpine 98
Alpine 99	Alpine 99	Alpine 99
Alpine 100	Alpine 100	Alpine 100

Garages (pg. 53)

The image shows two garage designs. The top one is a '2-Car Garage' with a rustic wooden exterior and a gabled roof. The bottom one is a 'Carriage Garage' with a more traditional, ornate design. Each garage is accompanied by a photograph of the exterior and a floor plan showing the layout.

Sportsman Cabin Series (pg. 54-55)

The brochure displays four cabin models from the Sportsman Cabin Series:

- Juniper:** 1,100 sq. ft., 10' x 12' lot, 10' x 12' lot, 10' x 12' lot, 10' x 12' lot.
- Care Creek:** 1,100 sq. ft., 10' x 12' lot, 10' x 12' lot, 10' x 12' lot, 10' x 12' lot.
- Mahoning:** 1,100 sq. ft., 10' x 12' lot, 10' x 12' lot, 10' x 12' lot, 10' x 12' lot.
- Little Pine:** 1,100 sq. ft., 10' x 12' lot, 10' x 12' lot, 10' x 12' lot, 10' x 12' lot.

Design Checklist (pg. 56)

DESIGN CHECKLIST

Checklist items include:

- GENERAL:**
 - Site plan
 - Foundation
 - Roofing
 - Exterior finish
 - Interior finish
 - Appliances
 - Lighting
 - Paint
 - Hardware
 - Stairs
 - Handrails
 - Porches
 - Decks
 - Landscaping
 - Site work
 - Permits
 - Insurance
 - Warranty
 - Final inspection
- NOTES:**

Product Information (pg. 57-63)

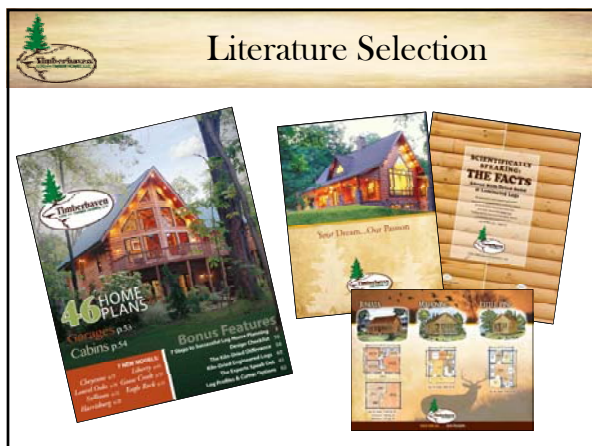
The Product Information section includes:


- QUALITY that LASTS:** A section highlighting the durability and quality of the products.
- Log Profiles, Types, and Corner Options:** A table detailing various log profiles, types, and corner options with corresponding images.
- Material & Package Specifications:** A table providing detailed specifications for materials and packages.



Average Distribution Costs This slide features the Timberline logo in the top left corner. The main title is "Average Distribution Costs". Below the title is the sub-header "Plan Book Distribution" and the text "The average cost of getting a plan book in your customer's hands". A table is presented with the following data:

	Plan Book Cost	Mailing Cost	Total Cost
"Back in the day"	\$20.00	\$15.00	\$35.00
Yesterday	\$2.50	\$7.50	\$10.00
Today	\$0.35	\$2.08	\$2.43





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Item Description	Quantity	Unit Price	Amount
Letter To Sell Heavy Fibers Pack of 50 (50 pages per pack)	110000	\$3.00	
16 Page Brochure Pack of 100 (16 pages per pack)	50700	\$3.75	
Plan Book Pack of 20 (20 pages per pack)	10100	\$8.75	
Supplemental Brochure Pack of 50 (10 pages per pack)	50000	\$1.00	
		Literature Total	
		Shipping	
		Grand Total	
