



TIMBERHAVEN LOG & TIMBER HOMES, LLC

1081 Salem Church Road, Middleburg, PA 17842
855.306.5678

www.TimberhavenLogHomes.com
www.LogHomeDesignCenter.com

PRESS RELEASE

Timberhaven Hosts Meeting, Introduces New Product Line

For immediate release: August 9, 2016

Timberhaven Log & Timber Homes hosted their 4th Annual Sales Meeting in Middleburg, PA/Lewisburg, PA on Friday, August 5th and Saturday, August 6th 2016. More than 70 dealers from 25 different states and Canada were in attendance.

Initially the group participated in a tour and open house at Timberhaven's new facility at 1081 Salem Church Road, Middleburg. Later that evening, the dealers enjoyed a social event at the Shade Mountain Winery. On Saturday, the group joined forces to learn about new product offerings and marketing materials, gain a better understanding of the company's processes, and take part in cutting-edge training sessions.

The most significant announcement came when the company released its new timber frame home product line. This completely customized and innovative product offering was brought to life earlier this year when a specific client was looking for a true timber frame styled home. At that time, Timberhaven purchased the necessary tooling to manufacture this timber frame home. These tools gave the company the ability to manufacture logs and timbers with Mortise & Tenon joinery or Dovetail joinery, both to be secured with wooden dowels. After successfully completing this initial project in addition to several others, the company decided to make this unique home style available to everyone.

In order to help market the new timber frame product line, Timberhaven unveiled a new section on its website, a short video and an electronic photo booklet.

- [Website](#)
- [Video](#)
- [Electronic Booklet](#)

Moreover, an educational session with Jim Mokriski - a representative from CTA's Q8 Preservative - helped the group understand the advantages and various applications of Q8. Jason March - a representative from James Hardie - also helped the dealers discover ways Hardie Board can be incorporated into a hybrid log home or timber frame home.

Timberhaven Log & Timber Homes, LLC provides premium quality, kiln-dried log homes and timber frame homes. The company is known for taking great time and energy to make sure that every attention to detail has been met to provide the best value there is in home living. Timberhaven's highly trained and skilled professionals, manufacturing process and kiln-dried engineered/traditional solid logs are second to none in the log home industry. To learn more about Timberhaven Log & Timber Homes, call 855-306-5678 or visit www.timberhavenloghomes.com.

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